

**THE FOURTH ANNUAL
RODMAN
AWARDS**



SPONSORSHIP OPPORTUNITIES



**MARILYN RODMAN
PERFORMING ARTS CENTER**



EVENT OVERVIEW

As an event sponsor, you will be a part of an uplifting event that is well supported by the wider Norfolk county community. More significantly, your sponsorship will be a crucial contribution to our **REIMAGINE THE ARTS UPTOWN Campaign** and our goal of **raising funds to match the \$81,000 grant** from the *Mass Cultural Council*. Help us reach our goal by sponsoring this year's Rodman Awards!

First presented in 2021, the annual Rodman Awards is an event which honors community members, organizations, institutions, students and businesses who have inspired, impacted and enhanced their communities over the past year.

The **Marilyn Rodman Performing Arts Center (MRPAC)** is home to so many arts and culture organizations who rely on our stage to present works with and for the communities they serve. Our patrons have a home where they can gather with a friend, socialize and enjoy performances together. Art is an integral part of community and without it, we aren't as strong, we aren't as creative and we aren't as unified.

The **Rodman Awards ceremony on Thursday, May 2** will have musical performances, tributes, awards, laughter and fun. It will be an evening celebrating those who inspire our community and make us stronger, brighter and better.

In alignment with our mission of providing access to excellent, relevant and meaningful opportunities in all aspects of the performing arts, this event welcomes new faces into our theater and will showcase the strong community spirit that we share with one another.



Please support the MRPAC with a tax-deductible sponsorship.
Let's elevate everyone with us, and be stronger together!

2024 SPONSORSHIP OPPORTUNITIES

LEADING ROLE

\$5,000

- Gold leaf with name on "MRPAC Community Tree"
- Row of seats (10) to the event
- Full page ad in program
- Sponsor an Award
- Logo on website, digital and print materials
- Verbal thanks at event
- 5 days of thanks on digital sign

VIP PASS

\$2,500

- Silver leaf with name on "MRPAC Community Tree"
- 5 seats to the event
- Full page ad in program
- Sponsor an Award
- Logo on website, digital and print materials
- Verbal recognition at event
- 3 days of thanks on digital sign

BACKSTAGE PASS

\$1,000

- Bronze leaf with name on "MRPAC Community Tree"
- Sponsor an Award
- Logo on website, digital and print materials
- Half page ad in program
- Verbal recognition at event
- 2 days of thanks on digital sign



FRONT ROW

\$500

- Name on website and in program
- Verbal recognition at event
- Quarter page ad in program book
- 1 day of thanks on digital sign

STANDING OVATION

\$250

- Name on website and in program
- Verbal recognition at event
- Business card size ad in program





WHAT ARE THE BENEFITS TO SPONSORING THIS YEAR'S RODMAN AWARDS?

REACH THE RIGHT AUDIENCE:

sponsoring this event gives you an opportunity to promote your service and/or product to a specific target group of local area potential customers.

BUILD BRAND AWARENESS AND RECOGNITION:

whether you're a well-established business or new to the area, sponsorship of this event will provide you the chance to receive great exposure in front of event attendees and increased brand awareness and recognition in the market.

COMMUNITY INVOLVEMENT:

sponsoring this local event with huge significance to our tight-knit local community, you're showing your interest in providing support.

To be seen supporting the community and helping its development can increase your brand's image and popularity.





RODMAN AWARDS SPONSORSHIP FORM

Please select your level of support:

LEADING ROLE (\$5,000)

FRONT ROW (\$500)

VIP PASS (\$2,500)

STANDING OVATION (\$250)

BACKSTAGE PASS (\$1,000)

Other - \$ _____

Business/Organization/Individual Name (as it will appear in print):

Contact Name: _____

Contact Phone (required):(_____) Ext. _____

Contact Email (required): _____

Address (required): _____

Gift made in honor or in memory of: _____

Please make my gift anonymous: Yes No

Does your company have a matching gift program? _____
yes/no/unsure

Company Name: _____

MRPAC Contact: _____

Payment method (please choose one):

Cash

Check
Enclosed

Invoice
Requested

I prefer to make my
gift online

Make Checks Payable to:
The Marilyn Rodman Performing Arts Center

Online form and payment available at
www.mrpac.art

All donations are tax-deductible to the full extent of the law.
The MRPAC is a 501(c)3 organization. EIN 04-3194037.

*If you have any questions or need further information to make a decision, please do not
hesitate to contact Catherine Miller (Executive Director)
at catherinem@mrpac.art or (508) 543-2787*

Thank you for your support!